# ollitervo

# **Experience**

### 2011 - present

### **Associate Creative Director**

WUNDERMAN | Washington, D.C.

Art direction, concepting, design and motion graphics for tactics ranging from print to web to video which includes direct mail, web sites, e-mails, banner ads, online videos and more. Working closely with copywriters, creative directors, interactive designers, user experience designers, strategists, account managers, project managers, development and new business to deliver creative solutions for current clients, prospective clients and internal agency proects.

Clients include Procter & Gamble, AARP, Windstream, Sunovion, Merck and Galderma.

### 2003 - present

# Art Director | Owner

Olli Tervo Design | Various Global Locations

Art direction, concepting, design, animation, html/css/flash production for clients in various industries ranging from retail stores and small businesses, to musicians, artists and other persons in the entertainment industry. Managing everything including budgeting, proposals, concepting, art directing, designing, production, development and photography.

Clients include BYO Records, Porterhouse Records, Twenty First Century Video Films LLC, Green Line Beauty, Link Up Technologies and many more.

### 2010 - 2011

### Designer

BGT Partners | Miami, Florida

Design and concepting for websites, e-mails, social media applications, mobile devices and in-house print collateral. Collaborating with project managers, strategists, and technical teams to ensure successful completion of projects.

Clients include Florida Power and Light, Sony Electronics, SFIMA, ADT, BankAtlantic and Tupperware Brands.

# 2009 Senior Designer

Moxie Interactive | Atlanta, Georgia

Design and conceptualizing for various forms of interactive media including e-mail blasts, newsletters, banner ad storyboards and motion graphics storyboards. Collaborating with senior art directors, client services and producers on a daily basis to highly satisfy clients.

Clients include Verizon Wireless.

# 2007 - 2008

# Interactive Designer

McCann Erickson | San Francisco, California

Animation, video editing and compression, design and motion graphics for various types of online media. Worked closely and directly on a daily basis with creative and art directors, developers, producers, proofreaders and QA department to deliver high quality results.

Clients include Microsoft, HP and Nortel.

# 2005 Multimedia Designer

Konsepti Advertising | Helsinki, Finland

Image selection and manipulation, animation, and conceptualizing for visual representations of multimedia presentations and websites. Worked closely with account and creative team to produce successful results.

Clients include Stora Enso and Tulli (Customs of Finland).

### Education

## 2001 - 2007

Academy of Art University | San Francisco, California

Bachelor of Fine Arts degree in Computer Arts, New Media